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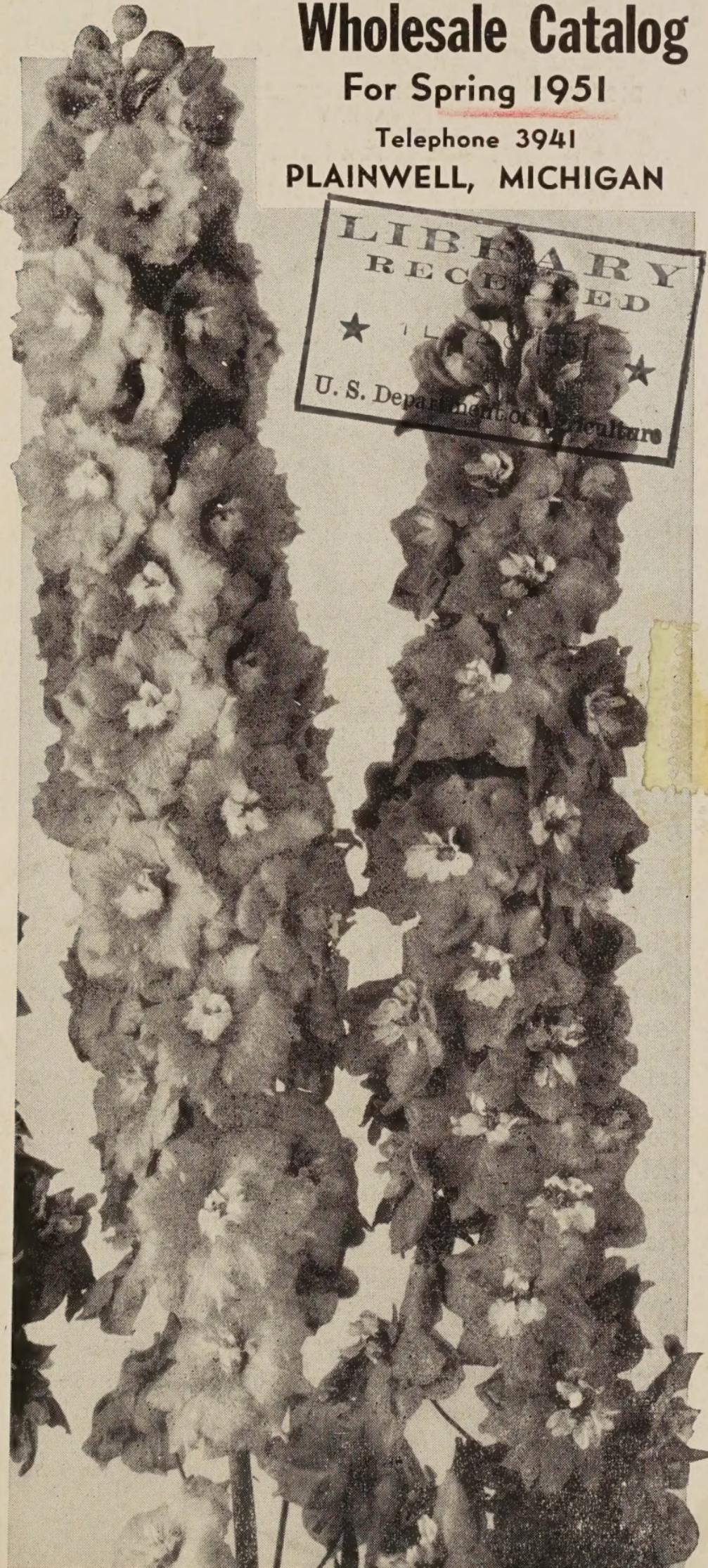
Richards' Gardens

Wholesale Catalog

For Spring 1951

Telephone 3941

PLAINWELL, MICHIGAN



PRICES FOR LESS THAN 100 OF ANY VARIETY

50 Plants — $\frac{1}{2}$ of the 100 Price

25 Plants — As Priced

Not Less Than 25 of Any one Variety Must Be Ordered

5% DISCOUNT ON ALL ORDERS OF 250 OR MORE OF ONE VARIETY

(SEE PAGE 12 FOR PRICE TERMS)

HEAVY ROOTED, ONE-YEAR FIELD GROWN

Perennial Plants

(Blooming seasons, where given, are approximate and depend on climate, weather conditions, etc.)

ALYSSUM (Rock Madwort)

SAXATILE COMPACTUM (BASKET OF GOLD) — One of the showiest spring flowers with its large clustered blooms of bright yellow. Excellent for the rockery or borders. Grows 10 to 12 inches high. Very hardy. Blooms during April and May.

100 for \$3.50 50 for \$1.75 25 for \$.90

ANCHUSA (Sea Bugloss)

ITALICA DROPMORE (ALKANET) — A splendid background plant; grows 5 to 6 feet tall. Bears a profusion of true gentian flowers on sturdy stems. Blooms in June; plants are very hardy.

100 for \$6.00 50 for \$3.00 25 for \$1.50

AQUILEGIA (Columbine)

These are among the most beautiful of hardy plants, and the most important parts of the hardy perennial garden. Their presence will lighten up even the most formal planting and their colorful blooms are unexcelled for cutting. Blooms during May and June.

CLEMATIFLORA — Resembles a clematis. Blooms in June in a variety of pastel shades. Grows about 2 feet high.

100 for \$6.00 50 for \$3.00 25 for \$1.50

CRIMSON STAR — Very striking. Blooms are bright crimson outside; waxy white inside. Excellent for cutting.

100 for \$4.50 50 for \$2.25 25 for \$1.15

LONG SPURRED BLUE — Large flowers in all shades of blue. Extremely long spurs. A heavy blooming type; sturdy grower.

100 for \$3.50 50 for \$1.75 25 for \$.90

LONGISSIMA — Extra large flowers of clear yellow color.

100 for \$6.50 50 for \$3.25 25 for \$1.65

LONG SPURRED HYBRIDS — A superior cutting variety. Also much in demand for bedding because of the exceptionally wide range of colors. A very prolific bloomer.

100 for \$3.50 50 for \$1.75 25 for \$.90

MRS. SCOTT ELLIOTT HYBRIDS — Large, long spurred flowers in a wide range of colors, covering all shades of lavender, purple, red, white, yellow, blue and pink.

100 for \$3.50 50 for \$1.75 25 for \$.90

ROSE QUEEN — Richly colored deep rose blooms. Fine for cutting.

100 for \$3.50 50 for \$1.75 25 for \$.90

SILVER QUEEN — Finely formed florets of silvery white.

100 for \$3.50 50 for \$1.75 25 for \$.90



AQUILEGIA (COLUMBINE)

ARABIS (White Rock Cress)

ALPINA—A splendid creeping plant which seldom grows over 12 inches high. Masses of white blossoms in early spring.

100 for \$3.50 50 for \$1.75 25 for \$.90

ARTEMISIA (Southernwood)

SILVER KING—A striking contrast plant with light silvery gray foliage. Very popular for mixed bouquets, and to cut and dry for winter use.

100 for \$3.50 50 for \$1.75 25 for \$.90

ASCLEPIAS (Orange Butterfly Weed)

TUBEROSA—Produces an abundance of brilliant orange flowers during July and August. Plants attain a height of 2 to 2½ feet; are extremely hardy and grow successfully in any soil.

100 for \$5.00 50 for \$2.50 25 for \$1.25

Plants are normally shipped express. If parcel post is desired add 10% to the amount of the order.

ASTER (Michaelmas Daisy)

Hardy Asters are considered by many to be the loveliest of autumn flowering perennials. Their wide range of colors and prolific blooming habit make them invaluable for borders and cut flowers. They thrive in any soil and withstand most weather conditions.

HARRINGTON'S PINK—Beautiful deep rose-pink blooms are produced in great abundance and make a truly striking picture in the perennial bed. Plants attain a height of 4 feet; excellent for cutting. Hardy, vigorous grower. Field grown plants.

100 for \$18.00 50 for \$9.00 25 for \$4.50 10 for \$2.25

PEACE—A companion variety to PLENTY this Aster will replace varieties of similar color. The delicate pinkish lavender blooms make a lovely showing from early September until late October. Produced in immense quantities, the semi-double flowers are two inches across. In 2 $\frac{1}{4}$ " pots.

100 for \$20.00 50 for \$10.00 25 for \$5.00 10 for \$2.50

PLENTY—A magnificent new hardy Aster from England. These lovely soft blue flowers are semi-double and two inches in diameter. They commence to bloom in early September and last well into October. Exceptionally fine for cutting and a superb plant for the garden. In 2 $\frac{1}{4}$ " pots.

100 for \$20.00 50 for \$10.00 25 for \$5.00 10 for \$2.50

PROSPERITY—Large, deep rosy pink flowers in great wavy masses on plants about 3 $\frac{1}{2}$ to 4 feet high. Commencing to bloom early in September and lasting well into October, it is one of the finest of the pink Novi-Belgi type. A magnificent plant for the garden. In 2 $\frac{1}{4}$ " pots.

100 for \$20.00 50 for \$10.00 25 for \$5.00 10 for \$2.50

AUBRIETIA (Purple Rock Cress)

Very desirable for rock gardens or for edging or border work. their graceful, dwarf habit of growth, their delightful coloring and their evergreen foliage make them beloved by all gardeners. Start blooming in April and continue until July.

MONARCH MIXED (New English Strain)—Contains almost every conceivable shade of deep red, violet, rose, lavender, mauve, pink and purple.

100 for \$4.50 50 for \$2.25 25 for \$1.15

CALLIRHOE (Poppy Mallow)

INVOLUCRATA—This is an excellent plant for the rock garden or for wall planting, due to its trailing habit of growth. Fine lacy foliage and bears large, saucer-shaped blooms of bright crimson with white spots. Blooms through most of the summer and fall. Grows only 6 inches high.

100 for \$5.50 50 for \$2.75 25 for \$1.40

CAMPANULA (Bellflower)

CALYCANTHEMA (Cup and Saucer)—One of the most desirable cut flowers. Large cup and saucer-shaped flowers in a variety of colors, on long, strong stems, make a very showy display in garden and bouquets. Blooms during late May and June.

100 for \$3.50 50 for \$1.75 25 for \$.90

CARPATICA (Dwarf Blue Bells of Scotland)—Excellent for rockeries or for edging. Plants form rounded clumps 6 to 8 inches high; produce bright green foliage and beautiful dark bell-shaped blossoms of large size.

100 for \$6.50 50 for \$3.25 25 for \$1.65

MEDIUM, (Old Favorite "Canterbury Bells")—A favorite with all flower lovers. A thrilling sight in June and July when its many branches are loaded with deep bells, the edges of which are softly rolled and fluted. Grows 2 to 3 feet high.

We offer four outstanding colors. Blue, Pink, White and Double and Single Prize Mixture.

100 for \$3.00 50 for \$1.50 25 for \$.75

HARDY CARNATION (Carnation Grenadin)

These hardy outdoor carnations have unlimited uses and should have a place in every garden. For spots of bright color, for cutting and for fragrance they are unexcelled. Bloom almost throughout the summer. Plants grow 18 inches high.

"KING OF THE BLACKS"—Large, fragrant flowers of deepest maroon color and satiny black sheen. An outstanding carnation.

100 for \$4.00 50 for \$2.00 25 for \$1.00

GOLDEN SUN—Sweet scented, golden yellow color.

100 for \$3.50 50 for \$1.75 25 for \$.90

PINK—We highly recommend this for its clear pink color.

100 for \$3.50 50 for \$1.75 25 for \$.90

RED—Striking brilliant red color and very profuse habit of bloom makes this a much desired variety.

100 for \$3.50 50 for \$1.75 25 for \$.90

WHITE—Should be included in all carnation plantings to complete the color range.

100 for \$4.00 50 for \$2.00 25 for \$1.00

MIXED VARIETIES

100 for \$3.50 50 for \$1.75 25 for \$.90

CENTAUREA (Hardheads, Knapweed)

MONTANA BLUE—2 ft. June-Sept. Numerous large deep blue flowers somewhat resembling the annual Cornflower.

100 for \$6.00 50 for \$3.00 25 for \$1.50

CHEIRANTHUS (Siberian Wallflower)

ALLIONII, GOLDEN BEDDER—Bright golden yellow blooms make a rich color display in the rockery or border during May and June. Plants reach a height of 12 inches.

100 for \$5.50 50 for \$2.75 25 for \$1.40

COREOPSIS (Tickseed)

DOUBLE SUNBURST (NEW GOLD)—A new variety which bears double flowers of good color. Coreopsis is one of the most useful perennials for borders and cutting. Easy to grow; blooms profusely from June until frost. Grows 3 feet tall.

100 for \$3.00 50 for \$1.50 25 for 75c

Cushion Chrysanthemums

Dwarf in height, hardy, colorful and the most prolific bloomers we know of among plants. Begin blooming in July and each plant produces actually hundreds of buds and flowers from then on until the last fall freezes. Unexcelled for borders or for planting in front of shrubs or evergreens. Showy and beautiful in mass plantings. One plant alone is a small flower garden in itself!

BRONZE CUSHION 100 for \$15.00 10 for \$2.00

PINK CUSHION 100 for 15.00 10 for 2.00

RED CUSHION 100 for 15.00 10 for 2.00

YELLOW CUSHION 100 for 15.00 10 for 2.00

5 of a kind at 10 rate; 25 of a kind at 100 rate

Make your dollar buy more by buying Richards Gardens
1 year untransplanted plants.

OMAHA

University of Nebraska origination. A cushion type border Mum with Havana to light copper colored double to semi-double flowers with quilled petals. A superb low growing Mum of extreme hardiness.

100 for \$18.00

10 for \$2.50

HARDY Fall Flowering CHRYSANTHEMUMS

These are grown in 2" Vita-Pots. All are of the best varieties offered by any grower.

5 of one variety at 10 rate; 25 of one variety at 100 rate

BLACK VELVET — Rich dark red. A seedling of RED VELVET; height 12 inches. Blooms in mid-October.

GLADWIN — A pink resembling the English mum Leda. Has strong, sturdy stems, which branch near the ground, making very large sprays.

ORCHID HELEN — A sturdy 18-inch bush, completely covered with 3-inch double pink-orchid flowers. The petals are unusually stiff, adding to its beauty.

WHITE TOWER — A sturdy perfect pompon with broad petals, first creamy white, then opening pure white. A good cutting variety.

Prices on above 5 varieties:

100 for \$30.00

10 for \$3.50

ALABASTER — An early white of large size and good substance; slightly incurved.

BETTY — Splendid upright plant; double flowers of rose-pink without a trace of magenta.

BRONZE EARLY BUTTERCUP — Rich deep bronze with golden buff reverse. One of the very finest bronze English 'mums.'

CHARLES NYE — One of the best yellows to date. Large, fully double flowers of rich buttercup yellow.

CHRIS COLUMBUS — New, outstanding ivory-white. Large, double blooms from late September on.

DWARF JEWEL — At last, a jewel type flower on a compact cushion-shaped plant. Color is a very pleasing soft lavender.

ELDORADO — Large blooms that measure five inches across. They are a most charming yellow shade. A free-flowering mum.

JACKIE — A rich wine-red. Blooms late, but will always come into bloom after it has been severely frosted.

JEAN HARLOW — Large, double blooms of semi-incurved form. Beautiful bright golden-yellow color.

LAVENDER LADY — Immense double flowers, in a beautiful silvery lavender shade. Unusually hardy.

LEDA — Gorgeous rolled petals of heliotrope-pink.

MISS LACE — True light pink. Three-inch blooms on strong upright stems. Blooms in September.

MRS. DUPONT — Large, double blooms of peach-pink tinted rosy-salmon bronze. Late blooming. Long, strong stems are ideal for cutting.

MRS. T. GUTHRIE — A very large, chestnut-red with bronze reverse, broad reflexing petals.

OLIVE LONGLAND — Three-inch, apricot-toned, salmon-pink. The best of the pastel colors. Perfect habits and excellent foliage.

PINK RADIANCE — Masses of luminous, soft-pink blooms from late September on. Their exquisite coloring make lovely bouquets.

RED VELVET — Finest of all crimson garden mums. Shapely, long lasting blooms. Lustrous, healthy foliage.

ROSITA — Enchanting little button-pompon flowers of a light Persian-rose shade. Bushy plants covered with pretty "pink buttons."

SEPT. SUNSHINE — Brilliant yellow blooms completely cover compact, well rounded plants from mid-September until frost. Very free-flowering. Fine for low border and cutting.

Prices on above 20 varieties

100 for \$18.00

10 for \$2.50

CANDY — A prominent full pink with a sugar sheen, the blend has just enough gold and salmon in the center to spotlight each blossom.

100 for \$25.00

10 for \$3.00

DELPHINIUM

(PERENNIAL LARKSPUR)

Here is one of the best loved and most popular of the world's perennials. New introductions have widened the colors available and have produced better growth and blooms. Our reputation has been founded on the high quality of the delphiniums we grow.

BELLADONNA, IMPROVED CLIVEDEN BEAUTY—Beautiful, soft light blue in color. A strong grower; blooms heavily during June; strong stems and fine color. Plants grow to 3 feet tall.

100 for \$3.50 50 for \$1.75 25 for 90c

BELLAMOSUM—Has rich deep blue color. Identical in habit of growth and characteristics with Belladonna described above.

100 for \$3.50 50 for \$1.75 25 for 90c

CHINESE—Graceful habit of growth and has finely cut foliage which makes it useful for garden and display. Flower spikes are loosely arranged and have a clear light blue color. Keeps well when cut; excellent for bouquets. Grows 2 feet tall.

100 for \$3.00 50 for \$1.50 25 for 75c

LAMARTINE—Well formed spikes of the deepest blue flowers, each with a distinct white eye. The real Gentian-blue color is rare in flowers; here is one of the finest cutting varieties.

100 for \$3.50 50 for \$1.75 25 for 90c

2 YEAR DELPHINIUM PLANTS

BELLADONNA

100 for \$5.50 50 for \$2.75 25 for \$1.40

BELLAMOSUM

100 for \$5.50 50 for \$2.75 25 for \$1.40

WREXHAM

100 for \$6.00 50 for \$3.00 25 for \$1.50

GORGEOUSLY COLORED HYBRID DELPHINIUM

Recent introductions in the field of Hybrids have added rare new colors and variations never thought possible in Delphiniums. Individual florets are now double and semi-double in addition to singles. Spikes are almost unbelievably large. No Delphinium planting is complete without some of these Hybrids for a gorgeous display next summer.

BLACKMORE AND LANGDON HYBRIDS—Superb color range which includes shadings from pale blue through delicate lavender and rose variations. Very strong grower with strong stems 4 to 5 feet tall. Flowers in June; florets run a large percent double.

100 for \$3.50 50 for \$1.75 25 for 90c

WREXHAM STRAIN, HOLLYHOCK FLOWERED—Extremely long, spire-like spikes thickly studded with individual florets of large size. Color variations include all shades from deepest blues and purples to the delicate pastels in rose, orchid and pale blue. A wonderful grower and producer with strong, 5-ft. tall stems. Blooms in June.

100 for \$4.00 50 for \$2.00 25 for \$1.00

We are the largest growers of Pacific Hybrid Delphinium in the World and annually we sow about thirty pounds of seed. Turn to pages 9 and 10 of this catalogue, see the extensive list that we have and make up an order of this wonderful strain while our stocks are complete.

ORDER NOW

So that we may ship your order complete
at the time you want it.

No Packing Charge

DIANTHUS BARBATUS (Sweet William)

An old-fashioned favorite of which we never tire. Plants are very hardy, easy to grow, and produce masses of colorful blooms during June. Excellent for beds and for cutting; plants attain a height of 1½ to 2 feet.

MIDGET MIXED—Dwarf variety much used for borders. Mixed colors of wide range. Long blooming season.

100 for \$3.50 50 for \$1.75 25 for 90c

NEWPORT PINK—Beautiful salmon-pink color. A very effective single type; a vigorous grower.

100 for \$3.50 50 for \$1.75 25 for 90c

SCARLET BEAUTY—Brightest scarlet color for massed display.

100 for \$3.50 50 for \$1.75 25 for 90c

DIANTHUS (Species)

SWEET WIVELSFIELD—The true perennial type with single flowers in mixed colors. Fine for mixed bouquets. 18-inch, June.

100 for \$3.00 50 for \$1.50 25 for 75c

DIANTHUS (Everblooming)

LATIFOLIUS ATROCOCCINEUS FLORA PLENA—A beautiful summer blooming variety. Bears brilliant fiery crimson flowers throughout the summer. Very hardy and a vigorous grower.

100 for \$3.50 50 for \$1.75 25 for 90c

DIANTHUS PLUMARIUS (Clove Pinks)

New strains of the old-fashioned Hardy Pinks have brought this grand flower back into favor. Noted for their exquisite fragrance and free blooming habit. Plants bloom during June and grow 15 to 18 inches tall.

DOUBLE MIXED—Old-fashioned hardy pinks in assorted mixed colors. Extremely hardy and will thrive almost anywhere.

100 for \$3.00 50 for \$1.50 25 for 75c

HIGHLAND QUEEN, ROSE HYBRIDS—One of the best perennial Dianthus offered today. Bright rose colored blooms with red center, are produced continually from May to November. Ideal for bedding, border or rockery. Delightfully fragrant.

100 for \$3.50 50 for \$1.75 25 for 90c

SPRING BEAUTY—Large size, double blooms; typically carnation in form and fragrance. Wide range of mixed colors.

100 for \$3.00 50 for \$1.50 25 for 75c

DIGITALIS (Foxglove)

GIANT SHIRLEY HYBRIDS—This elegant strain of an old-fashioned flower attains a height of 4 feet and is ideal for tall, colorful backgrounds. The color mixture is superb, ranging from white to pink to deepest rose. We highly recommend this variety.

100 for \$3.00 50 for \$1.50 25 for 75c

HELIOPSIS (Hardy Zinnia)

Outstanding for their hardiness and fine color. Plants are of compact growing habit with strong, straight stems. Very free flowering; valuable for cutting.

LEMOINE'S GIANT—Large, double blooms of golden yellow color. Flower from July until frost; plants grow 2 to 3 feet tall.

100 for \$3.50 50 for \$1.75 25 for 90c

Pacific Hybrid Famous Vetterle and Reinelt DELPHINIUM

This elegant strain of Delphinium is almost beyond description. Flower spikes 3 to 5 feet long, closely packed with individual flowers from 2 to 3 inches across; many are double, semi-double, some single. The plants are resistant to mildew and stems are wiry and strong enough to resist high winds. These are strong, well-rooted plants from seed sown last May. Will bloom in June and July.

VARIETIES

- BLACK KNIGHT** — Darkest royal violet.
BLUE BIRD — Clear medium blue with white bee.
BLUE JAY — Medium to dark blue with darker bee.
CAMELIARD — Clear soft lavender. White bee.
GALAHAD — Pure white with white bee.
GUINEVERE — Light pink, lavender with white bee.
KING ARTHUR — Rich, deep royal violet. White bee.
PERCIVAL — White with brown bee.
SUMMER SKIES — Clearest light blue. White bee.
ROUND TABLE — A superb mixture of the finest shades.

The Ten Varieties Listed Above

100 for \$7.00

50 for \$3.50

25 for \$1.75

PACIFIC HYBRID DELPHINIUM BY COLOR

DARK BLUE — **LIGHT BLUE** — **VIOLET** — **WHITE**
LAVENDER PASTEL

Above varieties	100 for \$6.00; 50 for \$3.00; 25 for \$1.50
MIXED SHADES	100 for \$5.00; 50 for \$2.50; 25 for \$1.25

2 YEAR PACIFIC DELPHINIUM PLANTS

ROUND TABLE	100 for \$10.00	50 for \$5.00	25 for \$2.50
MIXED	100 for \$ 7.00	50 for \$3.50	25 for \$1.75
GALAHAD	100 for \$10.00	50 for \$5.00	25 for \$2.50
WHITE	100 for \$ 8.50	50 for \$4.25	25 for \$2.15

Richards' HAND-HOE

MAKES ALL
your weeding

QUICK, SAFE and EASY
CHECK THESE FEATURES:



- The razor sharp, double edged blade can be used both frontwards and backwards.
- Efficient design, cleans itself during use.
- The U-shaped blade makes close weeding safe, prevents accidental cutting of plants.
- Square type handle gives sure control plus comfort.

This HAND HOE is the result of several years experimentation in search of a tool which would do our work most efficiently. It fulfills our requirements so well that now we offer it to you. Don't delay, order yours today.

HAND HOE only 55c each; 2 for \$1.00; 5 for \$2.00

GUARANTEE — You must be completely satisfied, or your money back.



THE HOME OF ONE YEAR, FIELD GROWN PERENNIALS

A Familiar Landmark to Travelers on U. S. 131—The Red Brick Tavern—The Old Homestead, Recommended by Duncan Hines—One of Michigan's Most Famous Eating Places—Famous For Its Excellent Chicken and Steak Dinners—Just North of Plainwell. About Half Way Between Kalamazoo and Grand Rapids—Visitors are Always Welcome at any time. For Lunch or Dinner Reservations Phone Plainwell 3943.

GAILLARDIA (Blanket Flower)

For general hardiness and profusion of colorful blooms, the Gaillardias are in a class by themselves. Plants require only the very simplest of care and will make a bright color display in the perennial border. Blooms keep extremely well after cutting, which makes them very desirable for bouquets.

BURGUNDY—Outstanding for its vigorous growth and long blooming period. Plants produce a profusion of warm, rich dark red blossoms with high-tutted centers. Very colorful and very desirable in the mixed border.

100 for \$3.50 50 for \$1.75 25 for 90c

DAZZLER—One of the most brilliant of the Gaillardia family. Large flowering type with blooms of bright golden yellow centered with a disc of satiny maroon. Plants grow 2 feet tall.

100 for \$3.50 50 for \$1.75 25 for 90c

GOBLIN, DWARF—A true dwarf Gaillardia which deserves a place in every garden. Plants grow 12 to 15 inches high in very compact shape. Foliage almost disappears under the mass of large, deep red and gold blooms.

100 for \$3.50 50 for \$1.75 25 for 90c

PORTOLA HYBRIDS—Extremely large flowering strain and noted for the wide range of deep colors which vary from reddish brown to deep gold. The 2-ft. tall plants make colorful bouquets.

100 for \$3.50 50 for \$1.75 25 for 90c

GYSOPHILA (Baby Breath)

One of the best known perennials and much loved for the delicacy of its blooms. For misty garden beauty and for use in mixed bouquets, it has no equal.

PACIFICA—Beautiful pearly-pink blooms in branching panicles; excellent for use in fall bouquets. Plants grow 18 inches tall and bloom during September and October.

100 for \$4.50 50 for \$2.25 25 for \$1.15

PANICULATA—Dense, spreading, bushy type which reaches a height of 3 feet. Countless tiny white blossoms completely hide the plant during the long flowering season from July 'til frost. Foliage is fine in texture and ornamental in rockery or border; may be cut and dried for winter use.

Liners 100 for \$3.00; 50 for \$1.50; 25 for \$.75

Grafting size 100 for \$6.00; 50 for \$3.00; 25 for \$1.50

Ungraded 100 for \$4.00; 50 for \$2.00; 25 for \$1.00

SNOW WHITE, DOUBLE—Grows only about 3 feet high and produces a mass of small white flowers, mostly double. Much used at the ends of perennial borders for its misty, delicate atmosphere. Good for all types of bouquets. Blooms from July till frost.

100 for \$4.00 50 for \$2.00 25 for \$1.00



DAYLILLIES

(*Hemerocallis*)

One of the Easiest to grow of All Plants

Valuable for their large, showy flowers and variety of bright colors; for use in borders, shady areas and cutflower garden. We have been propagating and increasing our stock of these splendid plants for several years and now have a sufficient stock to offer them to our customers. These are some of the best varieties offered by any grower and many of them are very new. The plants below are all 2-year field grown.

DAWN—Waxy lemon-yellow. Very choice. Blooms in July. Height 42 inches.

100 for \$14.00 50 for \$7.00 25 for \$3.50 10 for \$1.50

KWANZO FLORA PLENA—Large, double golden bronze blooms. A really unique variety. Height 36 inches. Blooms July and August.

100 for \$18.00 50 for \$9.00 25 for \$4.50 10 for \$2.25

MRS. W. H. WYMAN—Best described as pale glistening yellow. Height 40". Blooms in August.

100 for \$14.00, 50 for \$7.00, 25 for \$3.50, 10 for \$1.50

MODESTY—Large flowering; pale yellow color. Blooms June and July. Height 30 inches.

100 for \$14.00 50 for \$7.00 25 for \$3.50 10 for \$1.50

SERENADE—A subtle pastel combination of yellow and pink with petals that are twisted and crinkled. Blooms June and July. Height 4 to 5 ft.

100 for \$20.00 50 for \$10.00 25 for \$5.00 10 for \$2.25

SOVEREIGN—Satiny orange-yellow; fragrant. Blooms May and June. Height 30 inches.

100 for \$14.00 50 for \$7.00 25 for \$3.50 10 for \$1.50

WINSOME—Dainty flowers of pale creamy yellow. Height 34". Blooms in June.

100 for \$14.00, 50 for \$7.00, 25 for \$3.50, 10 for \$1.50

HELIANTHEMUM (Hardy Sun Rose)

No plant is more beautiful or colorful for the rock garden, border or wherever a very low-growing plant is desired. Their multitude of brilliant colors and blooms attract attention and add charm wherever used. Glossy green foliage forms a beautiful background for the flowers.

MUTABILIS, MIXED—Beautiful hybrids of rose, white and yellow. Plants grow 6 to 10 inches high; bloom during May and June.

100 for \$3.00 50 for \$1.50 25 for 75c

TERMS OF SALE

All prices in this catalogue are f. o. b. Plainwell, Michigan. Prices quoted are for express shipments. If you desire parcel post add 10% to the amount of your order.

HOLLYHOCKS

No flower has more sentiment or is more closely associated with our early memories than the Hollyhock. Their colorful charm has a definite place in every garden; they are invaluable for screening purposes, and equally useful as a background in borders.

NEWPORT PINK—Rich, shimmering pink blooms on tall stems.
100 for \$6.50 50 for \$3.25 25 for \$1.65

CHATER'S DOUBLE MIXED—Beautiful range of color in one of the best mixed strains.
100 for \$7.00 50 for \$3.50 25 for \$1.75

IBERIS (Hardy Candytuft)

These delightful plants have a very distinct place in the rockery or wherever a dwarf plant with evergreen foliage is needed. Plants are very hardy and rarely exceed 18 inches in height; produce dense heads of blooms in early spring. May be used for dwarf flowering hedge.

GIBRALTARICA—Masses of lavender blossoms, with evergreen foliage, in early spring. Dwarf growth, splendid for edging.
100 for \$3.50 50 for \$1.75 25 for \$.90

JUCUNDA—Very dwarf, about 4 inches. Blue green foliage, pretty pink blooms.
100 for \$5.00 50 for \$2.50 25 for \$1.25

SEMPERVIRENS—Produces a profusion of white blooms in early spring. Same growth habits as Gibraltarica.
100 for \$5.00 50 for \$2.50 25 for \$1.25

IRIS DICHOTOMA (Vesper Iris)

Large, fragrant blooms come in tall branching sprays in late July and continue through August. Flowers open each evening and make a rich display of color when planted in groups. Plants produce a profusion of blooms and grow 3 feet high.

MIXED—Colors run from light cream through blues, purples and red shades. Excellent for mixed beds.
100 for \$4.00 50 for \$2.00 25 for \$1.00

IRIS SIBERICA (Siberian Iris)

Somewhat like Kaempera in habit of growth and appearance of blooms but each plant throws up from 15 to 30 stems, each topped by a magnificent bloom. Grow from 3 to 4 feet tall and are fine for background in the perennial border. July.

NORA DESTIN—Medium height, deep blue edged with white.

CAESAR—Tall, dark purple. Good for cutting.

RED RAIDER—Large, frilly, deep purple on the reddish cast.

The above varieties 100 for \$4.00; 50 for \$2.00; 25 for \$1.00

LATHYRUS LATIFOLIUS (Hardy Perennial Sweet Pea)

A climbing form of Sweet Pea which should be more generally planted in this country. Will quickly cover trellis, fence or arbor. Blooms continuously from spring until fall. Colorful sweet pea blossoms are fragrant and make dainty cut flowers.

MIXED COLORS—100 for \$5.00 50 for \$2.50 25 for \$1.25
100 for \$6.50 50 for \$3.25 25 for \$1.65

Plants are normally shipped express. If parcel post is desired add 10% to the amount of the order.

LAVENDULA (LAVENDER)

VERA (Munstead Strain) The real Sweet Lavender used and grown in our grandmother's day. A dwarf variety which grows in compact form, and bears exquisitely fragrant blue flowers. June-July. 18-inch.
100 for \$7.50 50 for \$3.75 25 for \$1.90

LIATRIS (Blazing Star or Gayfeather)

One of the taller growing perennials and very useful for perennial bed background. Does well in any type of soil and under adverse moisture conditions.

PYCNOSTACHYA—Flower stems rise to a height of 6 feet, each topped by a foot-long flower spike of richly colored rosy-purple bloom. Blossoms during July and August. Excellent for cutting.
100 for \$10.00 50 for \$5.00 25 for \$2.50 10 for \$1.25

LIATRIS KOBOLD—A new improved variety of the Scariosa, imported from the Netherlands. Extremely large orchid-purple flowers on tall spikes. Excellent cut flowers.

100 for \$20.00 50 for \$10.00 25 for \$5.00 10 for \$2.25

LILIMUM TENUIFOLIUM (Coral Lily)

A charming, colorful, early flowering lily. Plants produce flowers in clusters of 9 to 12 blooms on strong stems about 1½ feet tall. Flowers are a deep scarlet color with strong recurved petals of waxy texture. Plants bloom during June and are ideal for rock gardens or borders.

100 for \$3.50 50 for \$1.75 25 for 90c

LILY-OF-THE-VALLEY (Convallaria)

One of the most familiar and most loved of all perennials. Will grow in shade or in spots where nothing else seems to grow. Exquisite, waxen white, bell-shaped blossoms hang from 8 to 10 inch stems. Foliage is ornamental all season. Blooms are dainty and delightfully fragrant.

100 for \$1.50 50 for 75c 25 for 40c

LINUM (Perennial Hardy Flax)

PERENNE—A valuable plant for perennial borders. Grows about 2½ feet high, with finely cut ornamental foliage. From May to August you have a fresh crop of beautiful, clear, light blue blooms each morning. Very desirable for mixed bouquets.

100 for \$3.00 50 for \$1.50 25 for 75c

LOBELIA (Cardinal Flower)

CARDINALIS—Often called "Indian Fire Stick". Plant is of dwarf growth habit but each summer sends up 18 to 24 inch stems from a rounded clump of foliage, each stem topped with an 8 to 10 inch spike of brightest Cardinal Red bloom. Very good for mass planting; fine for cutting; hardy and prolific.

100 for \$3.50 50 for \$1.75 25 for 90c

LYCHNIS (Campion or Catchfly)

An artistic perennial which has been cultivated for centuries in some parts of the world. Noted for its brilliantly colored flower heads and extreme hardiness. Ideal for lively color in your border during late summer and early autumn.

CHALCEDONICA (MALTESE CROSS) Vivid scarlet flowers in flat heads come over a long blooming period. Just the plant for bright spots of color in your garden. Grows 2½ feet high. Very hardy and easy to grow.

100 for \$3.00 50 for \$1.50 25 for 75c

Plants are normally shipped express. If parcel post is desired add 10% to the amount of the order.

MATRICARIA (Feverfew)

This splendid plant is much used for low growing beds. Very compact in growth; with strongly scented ornamental foliage. Produces masses of blooms in late summer and early fall. Grows 10 to 15 inches high.

BALL'S DOUBLE WHITE—This is the only fully double-flowering, pure white strain. We guarantee 98% true to description and highly recommend this variety.

100 for \$3.00 50 for \$1.50 25 for 75c

BALL'S DOUBLE GOLDEN—This new variety is similar in growth habit to the Double White described above, except it produces masses of rich golden colored blooms.

100 for \$4.00 50 for \$2.00 25 for \$1.00

MYOSOTIS (Forget-me-not)

Most people are familiar with these dainty flowering Forget-me-nots which bring so much beauty and charm to the spring landscape. Delightful for the rockery, for walk edging or around the pool.

ALPESTRIS—Grows only 12 inches tall and universally loved for its tiny clear blue flowers in early spring.

100 for \$4.00 50 for \$2.00 25 for \$1.00

SUPER SWISS PANSIES

These are the giant flowering sorts with size and color of almost unbelievable beauty. Attractive foliage is luxuriant; plants are strong growers and bloom abundantly. When you buy Pansy plants it pays to buy the best. You will be highly pleased with these Giant Swiss varieties.

ALPENGLOW—Richest wine-red coloring. Large blooms in abundance. Ideal for bedding or borders.

SWISS BLUE (Ullswater)—Rich satiny ultramarine blue. Giant blooms in profusion until late fall.

CORONATION GOLD—Enormous blooms of clear gold color; lower petals flushed with rich golden orange. A bed of these make a thrilling spectacle of beauty.

GIANT MIXED—A veritable rainbow of color. Well-balanced shades are ideal for bedding or gay borders.

RASPBERRY ROSE—Color of a ripe raspberry with some petals of a lighter shade. Darker center.

MAPLE LEAF MIXED—Giant size blooms combined with attractively formed foliage make this an especially desirable variety. Wide range of varied shades.

PURE WHITE—Large, beautifully shaped blooms of purest white. Ideal for low bouquets or blending with contrasting shades.

The seven varieties listed above

1000 for \$20.00 100 for \$2.50 50 for \$1.25 25 for 65c

PHYSALIS (Chinese Lanterns)

An attractive perennial noted for its large, showy, lantern-shaped fruits which turn a bright red when ripe. Especially desirable for drying for winter decoration.

100 for \$6.00 50 for \$3.00 25 for \$1.50

PLATYCODON (Balloon Flower)

EARLY GIANT BLUE—Large flowering and extra rich in color. One of the most showy and unique of garden flowers. Odd balloon-like buds open into bell shaped blooms. Very hardy and will grow under adverse conditions. Grows 2 feet high.

100 for \$3.50 50 for \$1.75 25 for 90c

RICHARDS FIELD GROWN

HARDY PHLOX

BEST OF AMERICA'S FAVORITE VARIETIES
COLORFUL NEW INTRODUCTIONS
WILL BLOOM NEXT SUMMER

No flower will lend more color and beauty to the perennial garden than a mass planting of Hardy Phlox. They thrive under average conditions; bloom freely over a long period of time and are equally satisfactory when used in beds or borders. We are growers of Phlox and have an unusually fine assortment of field grown plants. These are one-year plants, the best size for transplanting. All are well rooted and have bloomed in our fields, so we know they are all true-to-name. Phlox will start blooming early in July and continue through August into September.

BORDER QUEEN — A somewhat low-growing variety which carries massive flower heads of deep watermelon pink. Individual florets are unusually large.

CHARLES CURTISS — Brilliant cherry-red. The color is outstanding and makes a very showy display in the garden.

CHIEFTAIN — Rich, intense crimson. Considered the finest of the new dark reds. Flower heads are extremely large; blooms profusely; long lasting.

ETHEL PRITCHARD — Soft lavender which blends well with other colors.

DAILY SKETCH — Extra large flowers of light pink with carmine eye. Vigorous grower.

LEO SCHLAGETER — One of the brightest and flashiest of all red Phlox. Sturdy grower; very free flowering.

LILLIAN — One of the most distinctive new Phlox ever introduced. Unusually large trusses of charming soft pink.

MARY LOUISE — Large, conical heads of pure white. A fine new variety that blooms throughout the summer.

100 of one variety, \$14.00; 50 of one variety, \$7.00
25 of one variety, \$ 3.50; 10 of one variety, \$1.75

PRIME MINISTER — Clear pure white with brilliant red center. Perfectly formed flower heads, good color make this outstanding.

THOR — Deep salmon-pink with an unusual scarlet overtone. Nicely shaped trusses on strong stems.

100 of one variety, \$12.00; 50 of one variety, \$6.00
25 of one variety, \$ 3.00; 10 of one variety, \$1.50

MISS LINGARD — Long accepted as one of the best cutting varieties, pure white. Splendid for bouquets and mixed floral arrangements.

100 of one variety, \$16.00; 50 of one variety, \$8.00
25 of one variety, \$ 4.00; 10 of one variety, \$2.00

No. 2 HARDY PHLOX

We have the following list of Phloxes No. 2 grown from rooted cuttings planted in May 1950. These are nice plants except they are somewhat smaller than the regular size. They will bloom this year.

CHARLES CURTISS — Brilliant cherry-red. Very showy.

DAILY SKETCH — Massive flower heads of light pink, carmine eye.

FLASH — Rich dark red with orange-scarlet center. Long stems.

GEO. STIPP — A truly outstanding Phlox of glowing salmon-coral.

LEO SCHLAGETER — One of the brightest of all red Phlox.

MARY LOUISE — New; large flower heads of pure white.

PRIME MINISTER — Pinkish white, brilliant red center.

ROSEA SUPERBA — Magnificent flower heads of glowing rosy-pink.

SALMON BEAUTY — Rich salmon-pink with white eye.

SAN ANTONIO — Rich plum red. Outstanding new variety.

THOR — Deep salmon-pink with scarlet over-tone.

Prices on the 11 Varieties listed above:

100 of one variety for \$8.00 50 of one variety for \$4.00
25 of one variety for \$2.00

SPECIAL PHLOX (Liners)

These are well established crown or root cuttings and will produce some blooms this year. Due to the fact that they are grown in cold frames outdoors, they will not be available until May 15th. We cannot accept orders for them after June 15th.

AFRICA—Lustrous deep carmine red with darker eye.

ANNIE LAURIE—One of the best new salmon-reds.

BLUE BOY—Near blue color with violet cast.

BORDER QUEEN—Massive heads. Deep watermelon pink.

CAROLINE VANDENBURG—The nearest to blue color to be found among the Phlox.

CHARLES CURTISS—Brilliant cherry-red. Very showy.

CHIEFTAIN—Striking bright red. Enormous flower heads.

DAILY SKETCH—Massive flower heads of light pink, carmine eye.

FAIRY KING—Large rounded heads of soft lavender. Resistant to disease.

FLASH—Rich dark red with orange-scarlet center. Long stems.

GEO. STIPP—A truly outstanding Phlox of glowing salmon-coral.

IRENE—One of the best easy growing cherry red phlox. Medium height with bronzy green foliage.

LEO SCHLAGETER—One of the brightest of all red Phlox.

MARY LOUISE—New; large flower heads of pure white.

MORGENROOD—Beautiful, striking red color. Quite new shade.

PRIME MINISTER—Pinkish white, brilliant red center.

SALMON BEAUTY—Rich salmon-pink with white eye.

SAN ANTONIO—Rich plum red. Outstanding new variety.

THOR—Deep salmon-pink with scarlet over-tone.

Prices on the 19 Varieties listed above:

100 of one variety for \$4.50 50 of one variety for \$2.25

25 of one variety for \$1.15

PYRETHRUM (Painted Daisies)

No other perennial flower seems to have the general usefulness, beauty, color, hardiness and easy culture that belongs to these gorgeous flowers. Foliage is fernlike and ornamental. Stems are strong and erect. Plants transplant easily and each one produces a liberal number of blooms during the season.

ROBINSON'S HYBRIDS MIXED—The finest strain of painted daisies in mixed colors; a really great new strain. We think so much of it that we have discontinued growing any of the others. Plants bloom during May and June and grow 2 to 2½ feet tall.

100 for \$4.50 50 for \$2.25 25 for \$1.15

ROBINSON'S CRIMSON—Same general description as above except that colors range from red to deepest crimson.

100 for \$4.50 50 for \$2.25 25 for \$1.15

ROBINSON'S ROSE AND PINK—Same general description as above except that colors cover a wide range from pastel pink to deepest pink and rose. We recommend them highly.

100 for \$4.50 50 for \$2.25 25 for \$1.15

RUDBECKIA (Cone Flower)

For tall backgrounds in the hardy perennial border these showy plants are indispensable. Free flowering; excellent for cutting.

PURPUREA—The best known Rudbeckia. Rosy reddish purple petals with high cone-shaped center of dark brown. Three to four foot stems are rugged and withstand high winds. Blooms freely from July until frost; plants grow 3 to 4 feet tall.

100 for \$3.50 50 for \$1.75 25 for 90c

SAPONARIA (Soapwort)

OXYMOIDES SPLENDENS—Trailing vine-like plant which is a necessity in every rockery. From May until July plants are a mass of rosy pink small blossoms.

100 for \$3.50 50 for \$1.75 25 for 90c

SCABIOSA (Pincushion Flower)

Strong and vigorous growing plants with an unusually free blooming habit. Handsome as border plants and especially fine as cut flowers.

CAUCASICA (Perfecta)—Do well in any ordinary garden soil. Stems 18 to 24 inches long topped by charming flowers in a soft lilac lavender shade. In bloom from June to September.

100 for \$9.00 50 for \$4.50 25 for \$2.25

STOKESIA (Cornflower Aster)

Rich green ornamental foliage from which 12-inch stems arise; each topped by an exquisite, aster-like bloom with finely divided petals. Prefer a sheltered location.

CYANEA, BLUE—An excellent cutting variety. Flowers are clear azureblue in color and plants begin blooming in July.

100 for \$4.00 50 for \$2.00 25 for \$1.00

SHASTA DAISY (Moonpenny)

One of the most widely known and used of all the hardy perennials. Constant improvements and the introduction of new strains have made them one of the most beautiful and sure-to-grow plants that you can have in your garden. Always showy in mass plantings and equally desirable as cut flowers.

ALASKA—The best known variety. Improvements in the strain now results in longer, stronger stems and larger flowers. They are exceptionally free flowering, producing blooms of large size with large golden centers, all through the summer and fall. Grows about 2½ feet tall. Very vigorous.

100 for \$3.00 50 for \$1.50 25 for 75c

DIENER'S DOUBLE FRINGED WHITE—Tall growing with strong stems and immense white blooms which are nearly all double with a very attractive fringed edge.

100 for \$4.00 50 for \$2.00 25 for \$1.00

STATICE (Great Sea Lavender)

LATIFOLIA—Grows in fine lace-like form with a profusion of misty purplish-blue blossoms. May be cut and dried for winter bouquets. Unexcelled for filler in floral arrangements. Grows 18 inches high.

100 for \$3.00 50 for \$1.50 25 for 75c

VALERIANA (Garden Heliotrope)

COCCINEA RUBRA—Bright red flower heads are borne in abundance on 12 inch stems all through the summer months. Rich green foliage is ornamental and adds to the beauty of the plant. Thrive in rich soil in full sun.

100 for \$5.00 50 for \$2.50 25 for \$1.25



VIOLAS (Hardy Tufted Pansies)

One of the most popular edging and bedding flowers. In bloom nearly eight months of the year! Loved for their dwarf size, their colorfulness and their free-blooming habit.

ARKWRIGHT RUBY—Rich ruby-red color with satiny sheen. Very free flowering. Fragrant; excellent for cutting.

100 for \$3.50 50 for \$1.75 25 for 90c

CHANTREYLAND—Beautiful blooms of purest apricot without any shading of orange. Masses of blooms all summer.

100 for \$3.50 50 for \$1.75 25 for 90c

BLACK IMP—Glossy black with bright yellow eye. Very showy.

100 for \$3.50 50 for \$1.75 25 for 90c

JERSEY GEM—Blooms from April until snow falls. Rich, shimmering violet-blue color. The most exquisite fragrance and extreme hardiness make this one of the finest Violas.

100 for \$4.00 50 for \$2.00 25 for \$1.00

WALLER FRANKLIN MIXED—Mixture of gay blues and yellows. Especially desirable for bedding or colorful edgings. Plants produce a profusion of blooms.

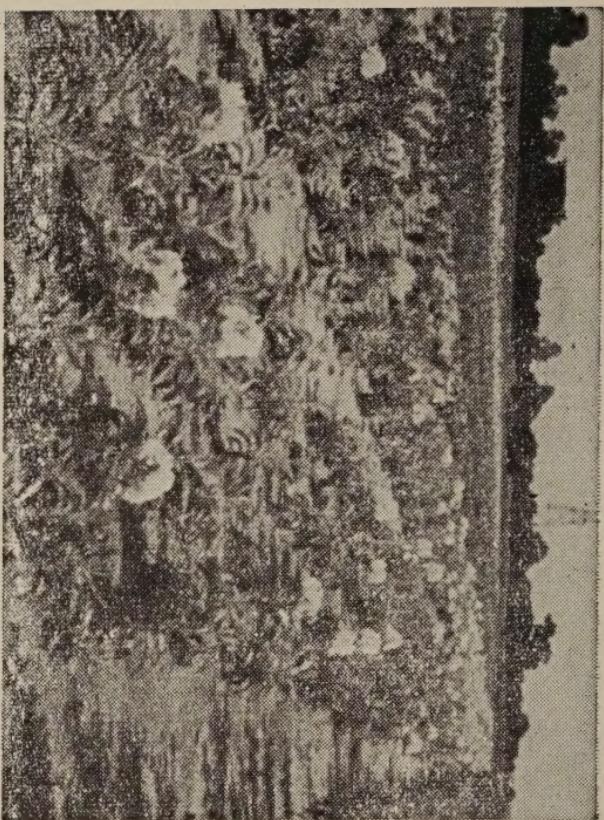
100 for \$3.50 50 for \$1.75 25 for 90c

VIOLET

ROYAL ROBE—A lustrous shade of violet-blue. Blossoms are very fragrant and open flat like a pansy. Blooms early winter and early spring.

100 for \$18.00 50 for \$9.00 25 for \$4.50 10 for \$2.00

FIELD GROWN PERENNIALS, MUMS and HARDY PHLOX



TO

Sec. 34.66 P. L. & R.

UNITED STATES DEPT. OF
AGRICULTURE
RALPH R. SHAW
WASHINGTON 25, D.C.

One of Our Blocks of Hardy Phlox — 1 Year Plants
in Full Bloom in Early August

RICHARDS GARDENS

ON U. S. ROAD NO. 131

PLAINWELL, MICHIGAN



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